

Camille Sciuлло, President

Camille Sciuлло has 25 years of marketing communications experience and has worked in both client and agency environments. In 1993, she founded Camille Sciuлло & Associates where her relationship with clients leads to long term business and results-driven communications for their firms. Her experience in new business development for clients includes the development of strategic marketing plans/recommendations, comprehensive market research, branding initiatives and media plans for both industrial and business-to-business clients.

Her knowledge and capabilities also include managing budgets and plans for collaterals (sales tools and corporate capabilities brochures, trade show booths and display graphics, website development, web marketing with SEO/SEM planning, strategic direct mail campaigns and trade ad development). Her market and media research capabilities as well as the ability to procure media (magazine ads, outdoor ads, electronic, and internet) make her an invaluable resource for companies in and around the Pittsburgh area. Her editorial relationships in public relations and knowledge of media create a complete package for her clients and differentiates her firm from most of the area advertising agencies.

Some of Camille's account work includes Pannier Corporation, PA, Ceodeux, Inc., PA and Luxembourg, Qorpak, Inc and All-Pak, Inc., PA, Castcon Stone, Inc., PA, Landmark Properties Group, PA and Worldwide Industries Corp., PA, The Musuneggi Financial Group, PA, Evolutionary Shift, PA, and University of Pittsburgh Institute to Enhance Palliative Care, PA.

Camille is a graduate of Robert Morris University. Prior to organizing Camille Sciuлло & Associates, she worked in new business development with Compass Marketing, located in Pittsburgh, PA before becoming a Partner and Vice President of Sales for AdWorks, Inc., located in Murrysville, PA. She currently sits on the Life Futuring Board for the Sisters of St. Francis of the Providence of God and The Crossroads Foundation. Camille is also a Reach-to- Recovery volunteer for the American Cancer Society.

For more information, please email Camille at csacomm@yahoo.com or visit www.csacommunications.com.